



At Last! Here's GOOD NEWS For Business Owners & Entrepreneurs Who Have Spent \$1,000's On Unprofitable, Dud Websites That No-One Can Find... Introducing: An EXPLOSIVE New Way To Attract The Search Engines To Your Site like Bees To A Honey Pot With Guaranteed Quick, Long-Lasting, CASH-DRIVEN Results or YOU Pay Nothing...

**“How To Quickly & Easily DOMINATE Organic Search Engine Rankings & Drive 1,000's Of Genuine, Hungry Visitors To YOUR Site Each Week... and THRASH The Pants Off YOUR ONLINE Competitors With No Expensive Pay-Per-Click Advertising & Brilliant CASH Conversion Results...RIGHT NOW!”**

**BEST PART**

**“FREE 15-Minute Search Engine Optimization One-On-One Consultation”  
Valued at \$375.00... Yours FREE!  
For the First 7 Callers Only!**

You are now entitled to receive a **FREE Confidential One-On-One 15 Minute SEO Phone Sessions PLUS a website audit** valued at \$375 to the next 4 callers to help YOU understand why YOU haven't been able to seriously PROFIT from YOUR website in the past. Find out why IT'S NOT YOUR FAULT you're not pulling large volumes of traffic and massive sales conversion rates from your online business and discover the ultimate SOLUTION you can grab hold of RIGHT NOW to benefit instantly.

**Clients that fully implemented these little known SEO processes have seen organic search engine traffic increases of up to 300% in only 6 months. Now It's Your Turn!**

**From The Desk Of Jeremy Morgan**  
A Leading and Well Respected Search Engine Optimization Specialist.

**“The only SEO consultant and expert that guarantees...  
Fast Organic Search Engine Results that  
bring more traffic and create dramatically  
increased CASH-FLOW or your money back.”**

Dear Friend,

If you're a small to medium business owner or entrepreneur who is fed up with poor online results that produce no leads... and more importantly no sales ...

... then you're probably at the end of your tether wondering why you've spent \$1000's on web design/s that looks great but does nothing to inject hard cold cash into your business ... If this is you, then you can relax because doing profitable business online just got a lot easier. .

**Here's why...**

My name is Jeremy Morgan and I'm dedicated to getting ONLINE business owners super high rankings on all the major search engines... and breathtakingly high sales conversion rates with my fast proven Search Engine Optimization (SEO) techniques that work. And I know for sure without a shadow of doubt I can help you quickly and easily ACHIEVE brilliant results that will leave your online competitors scratching their heads wondering what you did to leave them standing in your wake on the Internet.

And in a minute I'll tell you how you can get a very juicy slice of the billions of Dollars that are made each day ONLINE by completely dominating your niche. But first...



**Let me share a story with you...**

I began in the "online world" in 2005 when I paid (a mutual friend) \$1500 "mate's rates" to build my first website. He quoted me 10 days to complete, and after 12 months it still wasn't working properly. We then scrapped that website and bought an "off-the-shelf" shopping cart and I proceeded to spend the next month or two learning how to use this shopping cart / website package, which included a "back office" user log-in enabling me to (for the first time) make changes to my site without relying, waiting or paying someone else to do it for me.

**I thought this was fantastic...**

I knew nothing about FTP and HTML and all that stuff but I could access this user log in, make changes and hit "save changes" and my site would be updated. After I spent a few months doing this I finally had (what I thought was) a pretty good website.

The only downside was that I didn't know why my site never appeared in the results when you searched for my products on Google. So I researched online, starting with things like "how do I get my website to appear in the Search Engines" and so forth until I quickly learnt the buzzword - SEO.

So I looked at a few SEO companies in Australia, interviewed them and then picked the one I felt most comfortable with. This company said they normally dealt with “larger companies” but made a concession or exception and agreed to take on my job for \$3,500 over a period of six months.

*They couldn't guarantee any results, but laid out a schedule of the work they said they'd do.*

Well the first hurdle I ran into was trying to co-ordinate the SEO Company with my web designer, and the programmer who sold me the shopping cart. This held up things for quite a while, but finally we got somewhere after a couple of months. The SEO Company then began a “link building” campaign for my site citing a goal of 12-15 links per month.

In the mean time I had began my path of online study in SEO and basic web design. After a few months, it was clear that 1: The SEO Company I had employed was not delivering on its schedule of works it promised and 2: I was beginning to know more about SEO than they did. The more I learnt, the more I discovered how little I knew, and how much more there was to actually learn.

As I learnt more and more about SEO, spending \$1000's on courses, memberships and the like, *my website began to move from page 14 of Google, to page 8 then page 6, etc until I finally made the first page of Google about 7 months after I started my quest*

If I'd known everything back then I do today, I feel I could have achieved the same results in 3-4 months (instead of 7). It was around this time I also began helping friends get better rankings. *Now I have many clients who are using my SEO skills and services who are not only getting incredible organic search results but dramatic increases in ONLINE sales.*

*The GOOD NEWS is with the benefit of my experience...*

Those clients that fully implemented my SEO processes have seen organic **search engine traffic increases of up to 300% in only 6 months and I believe that's only the beginning...**



You too can take the short cut and get an 18 to 24 month head start on your competitors by dominating the search engine space for all the important keywords in your niche. Lets face it who has time these days to spend years trying to get something right when our busy lifestyles insist upon immediate success.

LOOK! The Internet is here to stay, Forrester Research, a leading online research company, estimates that e-commerce sales will reach \$316 billion by 2010, or 13% of all retail sales. With so much profit available in nearly all online markets, the competition is becoming so fierce that most businesses will find it financially impossible to compete online.

**Now, like radio, TV and infomercials in decades past, there exists a UNIQUE opportunity for businesses like yours to achieve top 5 rankings in Google, and PROFIT from the ABUNDANCE of web traffic and website marketing information available every second of every day!**

**But be warned... SEO expertise will highly sort after** as each day passes, larger corporations are becoming aware of the critical importance of top rankings on search engines, and it will become more and more difficult to achieve a top 5 ranking and keep it. Google is not only a profitable source of qualified prospects for nearly any business imaginable, but ranking in the top 5 position for a competitive keyword phrase establishes credibility and market leadership- when a website visitor sees your website at the top of Google they assume that you are one of the leading companies in that space.

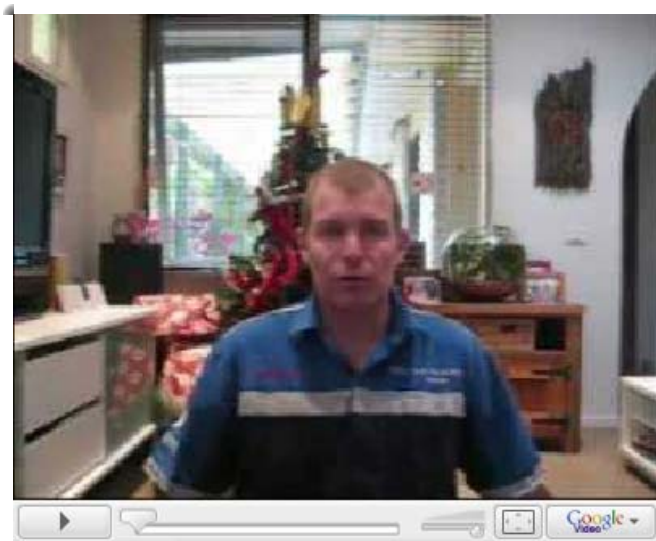
Imagine a swarm of eager visitors looking for products and services in your niche market and you've secured a highly prized top 5 page ranking on Google the world's largest and most dominate search engine... *wouldn't it be great knowing that every single time buyers search using a keyword related to your niche you'll be there right before their eyes?*

Imagine enjoying the highly profitable spoils from your business by simply putting your website in the hands of someone who is an expert that knows everything there is to know about Search Engine Optimization Strategies... *wouldn't it be brilliant knowing that all this can be done for you without the hassles, without having to listen to a lot of techno babble you can't understand when all you want is good solid cash flow?*

Did you imagine how your business could be? Could you see yourself opening another door that leads to your Online Business success and untapping a serious profit centre? That's good if you did. Because this is exactly how your day-to-day ONLINE Business experience could be. And it's not a dream, fantasy or mere wishful thinking. Not at all. You'll soon realize that this is the only true way to take your business to the next level on the Internet... and you're just one phone call away from achieving it all.

***But don't just take my word for it here's what others have to say...***





Well as they say the proofs in the pudding and these people are super happy just like you will be too...

**A whole new way of successfully doing business ONLINE is now at your fingertips... a new cash-ready future that will position you at #1 with your target market. A new future...**

- ✓ Where you'll have a 250% better click through rate than businesses that use pay-per-click campaigns like *Google Adwords* **PLUS**: A lot less bother and expense!
- ✓ Where you'll quickly discover that sales conversions are nearly **30.3% more from organic or natural search results than they are from paid search results**. Source: *The Internet Marketing Association!* .
- ✓ Where your ONLINE business will receive a massive BOOST in the credibility stakes. In the customers eyes if Google ranks your site high then it must be credible!
- ✓ Where you'll soon believe why studies have shown you have a **63.5% greater chance of your site being visited regularly if you're ranked on top of the organic listings!**
- ✓ Where you'll realize that SEO is much cheaper in the long run than pay-per-click advertising and outperforms it in every way!
- ✓ Where you'll understand why it makes great business sense on your part to rank high in the search engine listings because search engines outperform all other media in driving visitors to websites with **85.2% of Internet users citing search engines as their primary method to find websites!**
- ✓ Where you'll instantly find that traffic from search engines is the most valuable kind, as it is comprised of qualified visitors actively looking for products, service information or solutions!
- ✓ Where you'll know why Search Engine Marketing has been proven to yield a higher Return On Investment in terms of generating more traffic to your website, qualified sales leads and customer acquisitions than any other marketing channel (*for example, "Two out of three purchases made offline, are influenced by what is seen or researched online"*)!
- ✓ Where with high quality SEO and the search engines working for you you'll have your product or service in front of hungry prospects 24/7 including public holidays!

...as if by magic

This can be your new reality...your new ONLINE business destiny. And it can begin right now by making a simple phone call.

So if you're sick and tired of wasting your money on web marketing or you've tried SEO before that hasn't delivered you the satisfying results you expected then...



**Here Are 7 Compelling Reasons to Choose My  
"Fast Start Search Engine Optimization Programme For  
Guaranteed ONLINE Results & Profits"  
To Dominate YOUR Market Niche On The internet NOW!**



### **Compelling Reason #1: One of Australia's Leading and Most Respected SEO Specialists!**

My sole focus has been to personally assist clients who want to achieve major turnarounds that lead to ONLINE business success. This has been my mission. And that's why people all around the world have come to me on a daily basis to improve the profitability and of their business through higher search engine rankings.

All clients that have followed my strategies and fully implemented the processes I have prescribed have seen organic **search engine traffic increases up to 300% in only 6 months... the results are Guaranteed (more on my Guarantees below)** .

### **Compelling Reason #2: As Far As I know I'm the only SEO expert on the planet who can not only give your online business an enormous BOOST in Credibility through improved search rankings but can also offer you a vast range of web tools and marketing strategies!**

Most web designers have no idea when it comes to SEO and no idea when it comes to marketing or conversion. I offer a combination of all three (*Site Design, SEO and marketing/conversion*) **PLUS:** I am still able to maintain an English dialogue, not just speak to you in "goble-dee-gook" .

Being coached by the best marketers in Australia and from around the world, and having the skills to build websites that get to the top of the search engines, means I can offer a well rounded ONLINE success package... and an online presence that works harder for you.

### **Compelling Reason #3: You SAVE Money & Time!**

I pride myself on the fact I can offer clients individual consultation and I work one-on-one with customers to make sure they are 100% happy with their web design, as well as our SEO work which is second to none. For our web design clients, we don't charge them anything if they wish to make minor variations to their websites for the first 6 months unlike other companies that charge an arm and a leg for any changes after completion.

### **Compelling Reason #4: Much much more than just a great looking website!**

Lots of web design companies and so-called SEO specialist companies can produce "great looking" websites, but 90% of these web design companies have NO IDEA about SEO in 2008 and a large % of these web design companies have no idea when it comes to marketing or CONVERSION.

As we all know, there is no point having a website if no-one can find you online, AND there is no point having a website that has millions of visitors if it doesn't convert - **in other words produces plenty of steady cash flow... and the opportunity to create an even more profitable business through backend sales!**

### **Compelling Reason #5: Upfront honest SEO results that work or we'll work harder for you!**

It's a well know fact that search engine marketing companies who claim to have "special relationships" with any of the search engines are the ones to stay away from.

We are honest in our approach, which is why we don't make misleading promises like, 'We'll make you number one (page 1) on Google', instead we'll tell you straight up that using our services will guarantee you placement in the top 10 results (still page 1) for a majority of your keywords or key phrases.

In most instances we achieve page 1 positions for a majority of our clients keywords or key phrases within six months... and the longer you use our services the better your results become, this is due to our constant monitoring, submissions and guidance throughout the duration of your campaign.

**Compelling Reason #6: My Complete No Risks, Iron Clad, 100% Double Guarantee! If My SEO Doesn't Work, You Don't Pay a Penny!**

**“My Powerful RISK IS ON ME, IRON CLAD  
100% Money- Back Double Guarantee”**

**No SEO Expert Dares To Guarantee They Can Dramatically Increase  
The Profitably Of Your ONLINE Business ... But I Do!**

**FIRST:** I guarantee to get your website ranked on the first page of Google Australia for your top 10 keywords within 6 months... if you're not 100% satisfied my SEO services then I will work with you for free until we achieve the expected results or cheerfully refund your money... it's that simple.

**SECOND:** If in the unlikely event of you implementing all of my Search Engine Marketing strategies and allowing me to work with you to increase the profitability of your online business you are not seeing a dramatic improvement to your natural search engine listings and conversion rates within 6 months I will continue to work with you for free until we achieve the expected results. Now I can't be any fairer than that, can I?

**Compelling Reason #7: FREE No Obligation Initial 15-Minute Consultation**

Every month, I offer just **7 FREE one-on-one phone sessions** to prospective clients. As you can imagine, they fill up quick. This way, you get a sneak preview of what's in store if and when you take part in my full *“Fast Start Search Engine Optimization Programme For Guaranteed ONLINE Results & Profits”*

If you're one of the first 7 callers, then you get a...



**FREE Private and Confidential One-On-One,  
No-Obligation 15-Minute Phone Session With Me**  
(Valued at \$375)

**Here's what you'll discover in your 15-minute FREE session...**

- **Why you have failed to achieve success in your online business!**
- **Why it's NOT your fault you are still not attracting a large amount of targeted traffic to your site and developing a profitable online business!**
- **How to quickly and easily turn your flagging online business around within 6 months using proven SEO strategies.**

Plus, this session gives me a clear idea of who you are and whether you really want to successfully market your business online. Not only that, it gives me a clear idea of whether or not I wish to have you as a client. You see, I don't work with just “anybody”... if that sounds arrogant, I'm sorry, it wasn't meant to be. I just want to make this absolutely clear...

**Here's Who Shouldn't Apply**

-  If you're not willing to change and step into a brighter business future using my SEO strategies and marketing advice, then I can't help you.
-  If you have a closed mind and you are already thinking “this SEO stuff won't work for me” then please do not call... you'll just be taking someone else's spot who genuinely wants my help.



If you want the cheapest service you can get and pay the lowest possible price to change your online business future, then please don't apply. I work with clients who respect my skills and advice and are willing to pay to see instant changes.

However, if you're a person who wants fantastic online results and are willing to let me help you grow your business, then I urge you to **call me now on 1300 653 385** and lock in your **FREE, No-Obligation, One-On-One phone session.**

Remember, only **7 FREE Sessions** are being offered. Avoid disappointment and call me now on **1300 653 385** and get ready for a truly amazing online business future!

### **Why settle for anything less than ONLINE business strategies that work?**

The world can be your oyster... and you'll find you really can have your cake and eat it too.

And what's even better, the change to your online presence is fast and long lasting... with almost no effort on your behalf.

#### **I do it for you!**

There is absolutely no reason why you should keep struggling along with little or no results from your website. You know there are plenty of business owners out there making an absolute fortune online while you're sitting here reading this letter. You know you're probably only half doing the job which means you're missing out on the large profits in your niche market that should be yours.

So why keep struggling? You don't have to do this alone. You don't have to keep on banging your head against a wall and trying to figure why this one or that one is doing better online than you are AND why it's costing you so much in time, effort and money.



### **If you don't make a stand right now then nothing, absolutely nothing in the way you approach to internet marketing will change!**

If everything were sweet and rosy in your life you wouldn't be reading this letter. So you have taken the first step... and the first step is awareness. You've acknowledged there is a need to change your way of thinking.

#### **The next step is action.**

Whatever it is that you wish to do online, whether you completely want to change the look and feel of your site or you want to achieve high search engine rankings... you will get it, automatically, with my proven and trusted Search Engine Marketing Strategies.

### **Take your ONLINE business strategies to the next level and see with your own eyes what a fresh and renewed presence on the Internet can add to the profitability your business TODAY!**

Experience the thrill of hard cold cash rolling into your bank account from eager customers who want your product or service right now. Your new online experience awaits you.

I'm looking forward to meeting you and guiding you to a new and exciting future in Internet Marketing.

Warm Regards,

*Jeremy Morgan*

**P.S.** Remember, my SEO Strategies are fully guaranteed. You never risk a cent. That's how confident I am I can completely revitalise your online business. Get your website ranked on the first page of Google Australia for your top 10 effective keywords within 6 months or less

**P.P.S.** And please don't forget, I am only offering **7 FREE One-On-One Phone Sessions**. I simply can't afford to offer them to everybody. So call now while it's fresh on your mind and lock in this FREE offer. Avoid disappointment... make your decision to ring me on

**1300 653 385** right now! You'll be glad you did... you're guaranteed of that...



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